



American Telugu Association

Silver Jubilee Conference & Youth Convention

July 1st – 3rd 2016
Chicago, Illinois, USA



Exhibiting, Advertising, and Sponsoring Opportunities

American Telugu Association Silver Jubilee Conference and Youth convention is going to be held in Chicago at Rosemont Convention Center, Rosemont, Illinois provides an excellent business opportunity to create a strong network and expand your foot print into the Telugu community.

We have designed flexible and excellent opportunities to meet your needs. We look at the possibilities as a whole that will fit your sales objectives and increase your contact base.

Conference Site Attractions

- ◆ Market your name and products to thousands of conference participants.
- ◆ Sponsor an event to show your company's support to Telugu community.
- ◆ Great Opportunity for Marketing, Networking, Collaboration and Product Promotions.
- ◆ Prominent US destination for reaching out and easy access to wide variety of NRIs.
- ◆ Chicago city is within driving distance for nearly 250,000 Telugu vibrant community.
- ◆ Major metropolitan areas like Indianapolis, Milwaukee, Detroit, Springfield, St Louis, Des Moines are within 6 hours distance

Conference Address

ATA 2016 Conference
DONALD E. STEPHENS Convention Center
5555 N River Road
Rosemont, IL 60018
United States

Booth Space

Each company will select their booths space and is available on a first-come, first-serve basis. The exhibit hall will be divided into different sections according to the type of exhibit. Companies with similar products or services will be located in the appropriate section. ATA reserves the right to make adjustments and modify exhibit space, if necessary. Submission of payment does not guarantee exhibit space.

All booths are of 10' x 10' size and consist of: 8' high back wall, 3' high side drape, 7" x 44" one-line ID sign, (1) 6' long skirted table, (2) side chairs and (1) wastebasket. Additional electrical outlet, overhead lighting, tables, booth carpet are available at extra cost. Order before March 31st, 2016 to get early bird special discount.



Booth Rental

Booth rental fees are payable by check, money order or credit card in US funds only. Full payment must accompany application in order to be assigned space. ATA has the right to turn away any exhibitor or vendor. If the behavior does not meet with the standards of ATA, the vendor will be removed from the exhibit floor and their money will not be refunded.

Exhibit Booth Pricing

Exhibitor Type	Size	Before 03/31/2016	After 03/31/2016
Jewelry / Real Estate / Corporate	10x20	\$ 10,000.00	\$ 11,000.00
	10x10	\$ 6,000.00	\$ 7,000.00
Pearls/Gems/Artificial Jewelry/ Semi Precious	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 6,000.00
Apparel/Clothing/Boutiques	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 6,000.00
DVD/Audio/Electronic/Books	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 6,000.00
Services - Financial/Web/Education/ Professional	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 6,000.00
Arts/Crafts	10x10	\$ 3,000.00	\$ 4,000.00
	10x20	\$ 5,000.00	\$ 6,000.00
Booth - General	10x10	\$ 2,000.00	\$ 2,500.00
Home Based Businesses	10x10	\$ 1,500.00	\$ 2,000.00
Non-Profit Organization	10x10	\$ 1,000.00	\$ 1,500.00
Standing Booths	6x6	\$ 750.00	\$ 1,000.00

Sponsor Event

One of the best ways to attract the attention of conference attendees is through a sponsorship. Extending the visibility of your company will increase qualified traffic to your booth and leave a lasting impression even after the show is over.

- ◆ Your company's name will be prominently displayed at the event, on the conference program, and on the event ticket
- ◆ PLUS receive a company-specific link on our website and social media, promoting your company to community worldwide!
- ◆ ATA team will insert your pre-printed promotional materials into all conference registration packets.



Contact Information



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ATA Silver Jubilee Conference
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Krishna Mushyam

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Cancellation & Policy

Cancellations must be made in writing to the ATA Executive Office. Cancellations that are received before June 1st, 2016 will be refunded 50% of their payment. Cancellations that are received on June 15, 2016 and after may not be given any refunds. Postmark by US Postal Authorities will be the determining factor.

Exhibit Hours

July 2nd 2016 Saturday 10:00 AM- 10:00 PM CST

July 3rd 2016 Sunday 9:00 AM- 10:00 PM CST



To ensure a professional climate, all exhibits must operate through the closing hour of the Exhibit Hall. Exhibitors are not permitted to dismantle or remove their display prior to the last day of the show without express written permission of the ATA Exhibitor Coordinator. If ATA approves that the exhibitor may dismantle or remove their display prior to the last day, the exhibitor will be moved and placed in the back of the exhibit hall. This way, there will be no empty booths on the exhibit floor once the exhibitor has dismantled their exhibit.

Giveaway & Selling Restrictions

Written permission from ATA management is required for offering of premiums such as television sets, radios, etc. during the convention and on the exhibit floor.

Conflicting Activities

Exhibitor will not extend unauthorized invitations, schedule meetings, or encourage absence of attendees, exhibitors, or invited guests from educational sessions or the Exhibit Hall when open.

Terms & Conditions

- ◆ Assignment of booths is based on a First Come First Served basis. Booths will be assigned upon receiving full payment only.
- ◆ Funds once received neither or refundable nor transferable before or after the convention.
- ◆ Convention committee reserves the right to modify the floor plan at any time based on circumstances.
- ◆ Vendors can't sub-lease their booths. Booth should not be modified in any form and should not obstruct the view of other booths.
- ◆ Exhibitors are fully responsible for any kind of damage caused by them to the Convention Center's property.
- ◆ Exhibitors are not allowed to sell/display/handout any products or flyers other than the mentioned categories in the Registration form.
- ◆ Each Exhibitor gets 2 free registrations. (Does not apply to Non-Profit booths)
- ◆ Neither ATA nor the convention center shall be responsible for loss or damage occurring to the exhibits from any cause. No Insurance will be provided by ATA or Conference Center. If insurance is desired the exhibitor must obtain it.
- ◆ The ATA 2016 organizers and other participating organization officers and staff members disclaim all liability for damages or losses caused to any exhibitor by an act of god, or by fire, water, flood, windstorm, utility failures, and rodents, acts of vandalism, insurrection, civil disorder strikes, criminal act or theft. ATA 2016 organizers will not be responsible for any failure for electric or other services.
- ◆ The ATA 2016 organizers and other participating organization officers and staff members are not responsible for any immigration or customs issues.



- ◆ All matters related to disputes will be settled through negotiation. If there are any legal disputes, the jurisdiction of the court will be in Cook County, Illinois, USA.
- ◆ No nails or screws may be driven into the floor. No damage of any nature may be done to the booth structure or to any part of the exhibit hall. Exhibitor warrants against structural damages, shall be held responsible for damage to individual exhibit area, and agrees to indemnify conference organizers for any such damage.
- ◆ No open flames are allowed. All exhibitors must adhere to the local fire department regulations. All wiring must meet appropriate specifications. Each exhibitor is responsible for the knowledge and compliance of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the convention.
- ◆ Exhibitor is responsible for obtaining the necessary business license and collecting local and state sales taxes during the convention.

Venue Website Information

www.rosemont.com/desconvention/